The untapped economic power of women entrepreneurs





L.E 2.85



The Middle East Observer's interview with the Commander in-Chief of the Egyptian Air Force (EAF) Younis Al-Masry

"Our main focus is to defend and secure the skies of Egypt." 👍



"Our greatest glory is not in never failing, but in rising up every time we fail."

Ralph Waldo Emerson 1803 - 1882

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Lufthansa supports Egyptian tourism

The Cairo International Airport received the first Lufthansa Cargo MD-11F in a great event under the title "Welcome To Egypt" within the Lufthansa's campaign that aims at supporting tourism to Egyptian cities. As soon as the MD-11f had landed at Terminal 1, Hall 4, which is dedicated to private and executive jet services, the pilot opened his cockpit window, raising both German and Egyptian flags in a move to support Egyptian tourism.

By Ahmed Youssef

Oman eyes large-scale solar power plants

Oman aims to have a wider scale implementation of solar power projects on the IPP model will allow Oman Power and Water Procurement Company (OPWP) to achieve its objectives of sustainably providing power generation capacity, Ahmed al Jahdhami, CEO of OPWP, was quoted as saying in the Oman Observer report. OPWP will aim to implement solar power projects with a focus on in-country value and building local capabilities in line with Nama Group's Sustainability Strategy, the report said.

23 Saudi companies invest \$173m in Sinai Peninsula

The Egyptian Ministry of Electricity (EME) is currently discussing with a delegation from the Saudi Ministry of Electricity (SME) offers of Egyptian-Saudi electricity linkage project tender after the project consultant has prepared the tender specifications.

The EME declared that the project aims at sharing 3,000 megawatts of electricity between the two countries in order to benefit from electrical load variation due to the fact that Saudi peaks in the afternoon while Egypt peaks after sunset, which would improve performance and stability of the electricity grid in both countries.

It should be noted that investments of 23 companies in Sinai Peninsula are worth 172 million and 42 thousand US dollars out of total 515 million and 67 thousand US dollars, however, these in-



vestments are not all Saudi investments in Egypt. South governorate ranks ninth among other governorates as 20 Saudi companies invest in this governorate with an amount of 140 million and 73 thousand US dollars out of an issue capital of 450 million and 38 thousand US dollars.

North Sinai governorate ranks 16th as only 3 companies invest in this governorate with an amount of 31 million and 69 thousand US dollars out of an issue capital of 65 million and 29 thousand US dollars. The Chancellor Ahmed Abu Zeid, the spokesman for the Egyptian Foreign Ministry, said that

Egypt would not interfere in Arab countries' relations with other countries even if those countries took negative attitudes towards Egypt and its people.

Abu Zeid said, in response to a question for the Middle East News Agency on the purpose of UAE Foreign Minister's visit to Turkey, that Egypt has full confidence in attitudes of Arab countries in their relations with other countries and that they would definitely foster Egyptian interests.

The Saudi Ambassador to Cairo, Ahmed bin Abdul Aziz Qattan extended his condolences to martyrs of the terrorist attack in Sinai on his twitter account saying: We extend our heartfelt condolences to our sisterly Egypt over Sinai innocent

By **Rania Imam**



Commodity Monopoly: PM instructs to amend legislations to intensify punishment

Egypt's Prime Minister Engineer Sherif Isthe first meeting of the Board of Governors held the day before yesterday, the need to take on-ground measures, assist citizens, executive officials and tighten control over markets. He also instructed to ensure availability of adequate stocks of basic food commodities in affordable prices and overcome all obstacles that would prevent citizens from accessing certain goods and services

Moreover, the Prime Minister instructed the Ministers of Justice and

Legal Affairs, and MPs to amend necessary mail asserted, during legislations in order to intensify punishment for commodity monopoly, issue a governing law and provide lands to establish logistic zones in all governorates. He also ordered to coordinate with the Ministry of Supply to provide the land needed to build a large shopping center in the capital center of each governorate and those shopping centers will be responsible for directly contacting production areas with no mediators, which will contribute to lowering prices.

By Eiman Rashed

Invitation For Bids

The Arab Republic of Egypt Ministry of Water Resources and Irrigation

Mechanical and Electrical Department

Rehabilitation of Irrigation and Drainage Pumping Stations Project **Loan No. 0107 - EGT** Supply and Erection of Gearboxes for MED Pumping Stations Reference No. 2

- 1. The Mechanical and Electric Department has received financing from Islamic Bank for Development towards the cost of the Rehabilitation of Irrigation and Drainage Pumping Stations Project, and intends to apply part of the proceeds toward payment under the contract for Supply and Erection of Gearboxes for Pumping Stations.
- 2. MED now invites sealed bids from eligible bidders for the a/m contract.
- 3. Bidding will be conducted through the International Competitive Bidding (ICB) and is open to all eligible bidders as defined in the Procurement Guidelines (May 2009).
- 4. Interested eligible bidders may obtain further information from MED and inspect the bidding documents during the office working hours at the address given below.
- 5. A complete set of bidding documents in English Language may purchased by interested eligible bidders upon the submission of a written application to the address below and upon payment of nonrefundable fee of LE2000.
- 6. Bids must be delivered to the address below on or before 12 o'clock noon 28/12/2016 local time in one envelope including technical and financial proposals. Electronic bidding will not be permitted. Late bids will be rejected. Bids will be publicly opened in the presence of the bidders' designated representative and anyone who choose to attend at the address below.
- 7. All bids must be accompanied by a bid security as follows:

Bid Bond amount		Bid bond in LE
US\$	L.E.	Equivalent
28000	14000	295000
58000	18000	600000
58000	17000	600000
63000	14000	645000
	US\$ 28000 58000 58000	US\$ L.E. 28000 14000 58000 18000 58000 17000

8. The address referred to above is:

Mechanical and Electrical Department

Taftesh El-Ray Street, Shoubra El-Mazallat - Cairo - Egypt Tel.: 02 22090794 Fax: 0222090976

توزيع جريدة المشائل طبع بمطابع دار الجهدوية للصحافة Home





The Minister of International Cooperation Dr. Sahar Nasr ended her visit to Upper Egypt, with Qena being the last stop, in presence of the Governor of Qena Lieutenant Abdelhameed

Elhagan.

Dr. Nasr recommends maximizing school feeding and Takaful and Karama programs at the close of her visit to Upper Egypt

which falls under the proworked on supporting ject financed by the UN technical schools. Industrial Development Composite Organization UNIDO, under the project to imwhich aims to empower prove access to education students at technical secand fight child labor were ondary schools to proalso visited. The project vide them with required is financed with EUR 60 skills to find suitable million by the European Union and implemented jobs. Dr. Nasr actually met with several by the World Food Program WFP in 16 goverstudents and listened to their explanation of norates which suffer most the most significant food scarcity problems. projects in the field of This includes providing 100,000 children that acentrepreneurship. She visited sevtually fall, or are prone to eral exhibitions fall, under child labor with fast meals and providfor handing 400,000 family memmade products and bers with a monthly ration as an incentive to send children, especially girls to school. The Minister stressed that she asked the EU to maximize the school feeding program to cover most lagging regions in different governorates rather than restrict-

The Minister visited Qena

Industrial School for Girls

governorates. Dr. Nasr also visited the Family Clinic established among the project to establish 78 healthcare units in 23 governorates

ing the program to only

quality of the products,

while noting that MOIC

classes

nanced by the UAE with a grant worth USD 26 million with a view to raising standards of living. She explained that this project contributed to providing healthcare services to the residents of rural areas, provided care for motherhood and childhood, vaccines and other services that save citizens the time and money of having to go to public or central hospitals. The project actually provides healthcare services to over 780,000 citizens and lessens the sufferings of those living in lagging regions. On the other hand, the project helped create 6000 job opportunities during the

Afterwards, the Minister witnessed the signing of an agreement for financing the rural women support project for which MOIC had secured funds worth EGP 3 million from IFAD in favour of SFD. The agreement was signed by Head of SFD's Micro-Finance Sector Ms. Nevein Badr-Eldin and Chairman of the Rural Women's Development Association in

construction phase in ad-

dition to 1000 permanent

Qena Mr. Wafeek Azab. Dr. Nasr explained that the purpose of the project was to finance micro enterprises in favour of rural women and that it would be implemented over 57 months, while noting that around 600 women are expected to benefit from the project.

The girls recruitment project was inspected by the Minister as well. It falls under the mother and child healthcare initiatives financed with EGP 1 million by SFD which aims to provide job opportunities to girls among the awareness raising and house visit programs to contribute to increasing access to mother and child care

Dr. Nasr pointed out that the project contributed to the provision of 362 job opportunities, the literacy of 84 women at the age of pregnancy, besides familiarizing 6000 families about the concept of mother and child care.

The replacement and renovation of the sewerage exhaust line, falling under the debt swap program with Germany, was visited as well by the Min-

Qena. At the close of her visit, Dr. Nasr stressed that she decided maximizing the school feeding program to accelerate with Egypt's development partners so as to lessen child labor, noting that taking social dimensions into consideration was essential, especially in lagging regions, in parallel with economic reform.

She pointed out that the government was set out to achieve sustainable development in lagging regions, while noting that it also worked on supporting middle classes.

She further mentioned that she requested that WB maximize Takaful and Karam Proram worth USD 400 million in order to serve 1.5 million families instead of 750,000.

Finally, Dr. Nasr explained that the funds worth USD 500 million provided by WB for the development of Upper Egypt will be mainly allocated to setting up industrial zones, noting that she requested the sum of USD 200 million to support intensive labor and a similar amount to support SMEs.

Discovering metal shards inside Molfix baby diapers

As part of the Consumer Protection Agency's efforts to protect consumers' rights as per law No. (67) Of 2006 against deceptive and fraudulent practices or non-compliance with quality specifications and standards as one of fundamental rights of the consumer Chairperson of CPA Atef Yaqub said, "The CPA referred Hayat Egypt Hygienic Products S.A.E, Egypt's Molfix baby diaper producer, to general prosecutor over discovery of bits of metal inside marketed baby

diaper batch No. Eg: 19 22/06/ 2016. Yaqub explained, "The CPA received a complaint from a consumer stating that there are bits of metal inside Molfix baby diapers, which poses a great threat to children and particularly to their skin when diapers come into contact with their private parts and their sensitive skin.

He added, "Samples were taken and sent to labs to make sure they conform to the Egyptian standard specifications. As well as, a police report has been filled under No. 2230 of the year 2016 at 6th of October Second Police Station and referred to general prosecutor to take all necessary legal action against this serious threat to health of our children. He also noted, "There can be no room for complacency when it comes to consumer health". He also called upon consumers to help the CPA in controlling the market through filling their complaints so that it can take actions against offenders and control

By Alaa Abdul Wanees



Industry Minister seeks to increase use of cement plants for alternative fuel sources by 30%

Minister of Industry and Foreign Trade Tarek Kabil announced that the ministry has completed a study on "interest earned from using alternative fuel sources, an alternative to fossil fuel, for cement plants production in Egypt". The study discussed the economic feasibility achieved in case the use of cement plants is increased from 6.4% to 30% during the coming 5 to 10 years. Kabil noted that the outcomes of the study are consistent with the strategy of both the ministries of Industry and the Environment in order to promote the domestic industry and taking into account the environmental requirements. In addition, saving energy and diversify energy used in different economic sectors, especially in the power-intensive industries such as cement.

Dr. Sahar Nasr

The minister expects that the total consumption of cement plants from coal will reach 9.7 million tonnes annually by 2025. He revealed that the ministry, in

collaboration with the Ministry of Environment, will disseminate the outcomes of the study through the implementation of a number of experimental models in some governorates.

The increasing use of alternative fuel sources will participate in saving \$50million annually by 2025, in addition to reducing the current emissions of carbon dioxide resulting from cement factories.

The study was conducted by the Ministry of Industry, International Finance Corporation, the Ministry of Environment and the Cement Division of the Building Materials Chamber at the Federation of Egyptian Industries. Moreover, the study was conducted through meetings with a sample of 14 cement plants, which constitutes 75% of cement plants that operate in the Egyptian market.

By Eiman Rashed Hossam Abdel Qawi



Tarek Kabil announces to use cement plants as an alternative to fuel.

Egypt's sale of 4G licenses generates \$1.1bn and EGP 10bn

The sale of the 4G licences to Egypt's mobile operators has generated around \$1.1 billion in addition to EGP 10 billion (\$1.1 billion) for the state's public treasury, the Minister of Communications and Information Technology Yasser Al Kady said on Sunday.

The hard currency transfers are coming from abroad, which is considered as direct foreign investment that doesn't depend on the Egyptian banks," Al-Kady said, according to state-run news agency MENA.

Egypt's mobile operators Vodafone and Etisalat have received 4G licences, which will allow them to increase and improve internet speed and launch virtual fixed lines services, the telecommunication ministry said on its website on Sunday.

According to the website, the state's National Telecom Regulatory Authority (NTRA) signed on Saturday the 4G licence agreements with Vodafone Egypt and Etisalat Misr for \$335 million and \$535.5 million respectively. Orange Egypt, the second-largest mobile operator, was the first mobile company in Egypt to acquire the new 4G licence for \$484 million last week. Each of the three operators also

paid \$11.3 million to be able to provide landline services. As of the signing, the total frequencies for Vodafone Egypt and Etisalat

Misr are 42.5 MHz and 40 MHz respectively, the ministry said. On Friday, Orange Egypt stated that NTRA has agreed to provide it with a spectrum of 2x10 MHz, as opposed to the 2x2.5 MHz to 2x5 MHz

initially offered. The three mobile operators declined in September to apply for the 4G licence under the NTRA's previous conditions, after which the national regulator considered offering the licences in interna-

tional tender. Telecom Egypt (TE), the country's sole landline operator, was the first operator to sign the deal with the NTRA in August, buying a 15-year 4G mobile license. Mobile internet subscriptions reached 27.3 million as of July 2016, the ministry said.

Tariq Al-Mulla welcomes Vice-President of Total Africa delegation to discuss the company's existing projects in Egypt

Tariq Al-Mulla, Minister of Petroleum and Mineral Resources, received Stanislas Maitlmon, Vice-President of Total Africa and his accompanied delegation, which included Jerome Dishon, Executive Vice-President of Total Mediterranean & Indian Ocean Region and Ian Lepetit, Managing Director of Total Egypt, to discuss the company's existing projects in Egypt and its plans to increase its investments in the upcoming period. The minister explained that Total is one of the major companies that has expanded its operations in Egypt, particularly in petroleum product marketing, motor oil manufacturing and services, and vehicle fuel supply stations. The company has also expanded in natural gas research and exploration after entering into an agreement in the last year to explore gas in the new Nile Delta region under EGAS international bid. He added that he discussed with the Total's Vice President ways to seize available investment opportunities in the petrol and gas fields and the company's role in these fields in the light of its keenness to strengthening its presence in Egypt as well as its vast potentials and huge investments in France and many countries.

For its part, MaitImon stressed his company's desire to pump more investments in the Egyptian petroleum sector as Egypt is considered as one of the most important foreign markets for the company. The company is aiming at expanding its operations in Egypt and strengthening partnership with the petroleum sector in view of the good and attractive investment opportunities provided by the sector.

By Nagy Rashed



Tariq Al-Mulla discussing with VP ways to seize opportunities in petrol and gas



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Al-Ahram in Egypt Mark



National Bank of Egypt (NBE)



Hazem Hijazy, Head of Retail Banking and Small-and-Medium Sized Enterprises (SMEs) at NBE, said that the NBE has been financing SMEs since 2010, pointing out that portfolio for financing SMEs rose substantially to EGP 28 billion during the current period. He explained, "The bank is aiming to raise its portfolio to EGP 70 billion in the next four years".

He asserted, at Development Partnership Initiative's second Finance Leasing Conference, that NBE's finance portfolio totaled EGP 230 billion and the Egyptian market has a great potential for SMEs as there are 2.4 million projects (80%) on the informal sector, which impedes banks' and leasing companies' ability to pump financing for the sector.

He added that the bank has paid attention over the last period to industrial, food and agricultural sectors in line with the efforts of the state, stressing that these trends contribute significantly to reducing pressure on the foreign exchange reserve and increasing resources.

He explained that India is an

important successful example. India has managed to move enterprises from the informal sector to the formal sector through giving these enterprises a full tax exemption over the past years and 50 % off the tax rate, thus leading to stimulating and encouraging more enterprises to move into the informal sector.

He further noted that Egypt's tax revenue is up to EGP 200 billion and if the government managed to move all SMEs from the informal sector to the informal sector, the tax revenues would rise to EGP one trillion.

Barclays Bank Egypt S.A.E.



Tariq Al-Kholi, Deputy Governor of the Central Bank of Egypt (CBE), said that Barclays' exit from Egypt's banking market has nothing to do with its current economic situation, but it is merely a policy of the Londonbased bank aiming at reducing its presence in certain markets

He stressed, at the Finance Leasing Conference, that Barclays' exit has given Morocco's Attijariwafa Bank, one of Africa's largest banks operating in Micro, Small, and Medium Enterprise (MSME) sector, the opportunity to operate in Egypt and this will boost the Egyptian economy.

Arab African International Bank(AAIB)

Citigroup has been appointed by the Egyptian government as financial advisor on the potential sale of the state's stake in the Arab African International Bank (AAIB). The sale is part of Egypt's plan to divest stakes of key state-owned firms and banks, including Banque du

Caire and oil companies.

According to people close to the matter, talking to Bloomberg, Citigroup is studying the asset's potential value and how to conduct the sale as the Central Bank of Egypt (CBE) has yet to decide how much of AAIB it plans to sell and whether to do so via IPO or sale to a strategic investor.
On the other hand an AAIB offi-

cial told the daily Financial paper, Al Borsa an IPO won't take place before the first quarter of 2017.

The CBE and the Kuwait Investment Authority each hold a 49.37% stake in AAIB.

Telecom Egypt (TE)

The company had its first trial run offering 4G mobile services using fiber optic cables last week. Meanwhile, the company is no longer the sole owner of a 4G license as Orange, Etisalat and Vodafone Egypt signed 4G license agreements with the National Telecommunications Regulatory Authority.

This came after all

three incumbent mo-

ing had last month rejectused 4G license terms set by the NTRA, as the offered spectrum was not enough. The NTRA has since repriced the license in dollars and prioritized whoever could pay the full amount in foreign the currency.

bile network operators

In total, the 4G license auction will see the state receiving \$1.1 billion in hard-currency in addition to LE 10 billion.

Oriental Weavers

The Egyptian competition authority said in a statement that the Prosecutor General is not looking into charges of monopoly against Oriental Weavers, the internationally renowned rug maker, does not imply its exoneration.

The ECA statement noted that prosecutor did not to go forward with charges could probably be due to procedural concerns. On August last year , the ECA referred Oriental Weavers to prosecution on allegations that the company made deals with distributors that prevented them from selling competitors' products, in violation of the competition protection law. If convicted, the company which controls 90 percent of the industrially manufactured rugs market, would have been asked to pay a fine of LE300 million.



\$103m

Abu Dhabi General Services Company (Musanada) has started work on the \$103 million Al Faya-Razeen-Al Quaa carriageway project, said a report.



\$2.2m

Oman National Engineering Investment Company (Oneic) said it has won contracts worth \$2.2 million from Mazoon Electricity Company for construction of incoming feeders and 11 outgoing feeders for the new Samad primary substation in Al Shaqiya North Governorate.



£500,000

UK-based Exova, a global testing, calibration and advisory services provider, said it has been awarded a £500,000 contract by Sepco Arabia Company to support construction on the main gas pipeline across Saudi Arabia.



\$1.47bn

Emirates NBD, the UAE's largest lender, has delivered a solid set of financial results with its net profit growing 8 per cent to \$1.47 billion for the first nine months of 2016.



10.5%

Citigroup Inc, the fourth-biggest US bank by assets, reported a 10.5 per cent drop in quarterly profit, but beat analysts' expectations as revenue from investment banking and fixed-income trading rose.



\$2.5bn

The development bank set up by the BRICS group of emerging economies will ramp up lending to \$2.5 billion next year after making its first loans to back green projects.

Madinet Nasr Housing & Development (MNHD)



MNHD released a research note that revealed its contracted net sales during the third quarter of 2016. The company's sales totaled EGP 1.3 billion, with a 6.8 percentage higher than the third quarter of 2015 and a 3.5 percentage higher than the second quarter of 2016.

These sales are considered as MN-HD's record sales and are higher than the company's EGP 1billion contracted net sales during the entire 2014. In which the company achieved its largest sales without even calculating total contracted sales of Capital Gardens.

The company said the administration's appointment of a new sales team since the beginning of the third quarter of 2016 to speed up utilization of the company's assets to generate sales was the main factor behind the increase in the net sales.

The MNHD's share price is EGP 13.71 with a value market of EGP 6.9 billion. Beltone said that negative earnings surprises are highly unlikely to happen on the back of the current evaluation of only 60% of Sarai project that was based on very conservative assumption that real estate land portfolio would be gradually sold instead of being evaluated as projects under development.

The 5.5 sqm Sarai project is located at Cairo Suez Road. The fair value is expected to rise and contracted sales target during this year will grew to EGP 3.0 billion compared to previous contracted sales target, which amounted to EGP 1.7 billion

The contracted sales target is expected to increase in the next two years as a result of the administration's efforts in utilizing the company's assets to generate sales. Moreover, The Sarai project land, a part of vacant land plot located at the Cairo-Suez Road in close proximity to the new administrative capital of Egypt, will be developed instead of being sold as land plots, taking into account the current evaluation.

Petrojet's Business Development Manager Ahmed Fouad said, "The Company has supplied drilling equipment worth \$ 1.5 million to implement a number of projects in the local market, stressing appointment of a number of contractors to implement its projects.

He went to add, "The Company is currently expanding in the local market as it currently considers implementation of a number of projects. The company is currently negotiating with a number of financial leasing companies to have the finance needed to import equipment over the coming period, pointing out that reliance on leasing companies is a must to achieve intended local expansions". He explained that Petrojet imported giant drilling equipment over the past years on a self-funded basis without

The Company is aiming to upgrade its equipment and supply energy-and gas-related machinery, relying on financial leasing companies during the current period.

having to deal with financial leasing

Arabian Food Industries Company (Domty)



Domty pumps EGP 480 million investments during the period 2016-2020, but it is still a small amount compared with its competitors. This decline in investment is attributed to the solid relationship between Domty and Tetra Pak as Domty is the biggest white cheese producer in Tetra Pak packages.

Tetra Pak allows Domty to purchase machines on preferential terms, which include payment in non-interest bearing installments over several years. Domty can therefore offset the amount against amounts owed by Tetra Pak, resulting in on cash outflow.

Domty receives special maintenance and technical support from Tetra Pak and has a maintenance agreement. The company also receives significant annual marketing amounts from Tetra Pak based on a percentage of the marketing budget.

Prime Holding expected the company would direct its investment expenditure over the upcoming years towards expanding the distribution fleet, expanding the production capacity of the carton pack cheese and juice segments, the company's new segments and the geographical expansion.

Foreign exchange (FX) risk is one of the greatest threats to Domty, whether regarding the FX availability or the FX pricing. In 2015, nearly half of the company's raw materials were purchased in FX, while revenues of

export sales covered only 8-10% of the required FX. Till May 2016, the company was able to secure its entire FX requirements from the official banking system; however, the company had to resort to the parallel market as of June.

The company had to secure 90% of its required FX from the parallel market at a rate of EGP/USD 12.6-12.7 while the remaining 10% was secured from the official banking system. The company would adversely become affected by EGP devaluation against the US dollar, as most of the Food and Beverage producers. The scale of the impact will depend on the company's capacity to pass on any additional production costs to customers.

Domty is a food and beverage leader in Egypt and the largest cheese producer, producing a variety of packaged, processed and unprocessed cheese, as well as a range of juice products.

The company exports its products to more than 35 countries around the world. In 2015, Domty entered into an agreement to begin exporting cheese to Russia, benefiting from the supply shortages due to the foreign sanctions against Russia imposed by some major Powers. The first deal was made in 2015 with a total value of \$ 20 million. In 2016, the company entered into two new agreements to export its products to Russia and each agreement had a value of \$ 10 million.

ous developing to increase its combat

capability and to provide it with modern

navigation equipment and radar to emu-

late the newest fighter aircrafts. So, the Air

forces works on developing the technical

personnel through psychological, physi-

cal, martial and scientific preparation in

the technicians' development center by

using the advanced training aids and also through the theoretical and scientific train-

ing. In addition to, accessing internal and

external courses to gain the needed expe-

rience to perform maintenance and over-

hauls in a way that makes the technical

insurance system in the Air Forces a role

model by the testimony of many countries.

That's due to the preservation with high

efficiency of all the weapons and equip-

ment we own that works till now, such as;

Due to the subsequent events in

the last period from the 25th Janu-

ary revolution till now, new tasks

we would like you to highlight it?

have emerged to the Air Forces and

Both revolutions (25 January and 30 Jun)

have resulted in the emergence of new

requirements and needs in order to se-

cure the country inside and outside and

also to provide stability to citizen's daily

life. The events have imposed additional

tasks to the Air Forces including defeating

weapons and drugs smuggling attempts

in all directions across the border. The Air

Forces prominent role is demonstrated

through the daily operations to eliminate

the terrorism in north Sinai; Rafah, Al-

shaikh zowaied and Al Areesh, in order

to eradicate black terrorism roots in all

different strategic directions and also to

destroy many terrorists central points. The

Air Forces writes down briefly more from

its heroic epics through its effective partici

pation in the "right martyr" operation. The

eagles have proven their superior capabil-

ity to protect the country's borders, to de-

feat the terrorists, and all the attempts to

smuggle weapons and drugs. As well as,

to fight the illegal immigration that affects

the Egyptian national security by the coor-

dination with all the Armed Forces sectors.

During performing extraordinary tasks,

The Air Forces was performing its original

tasks in protecting Egypt's sky all the time,

under all circumstances and also in all di-

rections, in addition to performing the daily

(Meg 12 - Mirag 5).

"Our main focus is to defend and secure the skies of Egypt."

he attrition warfare, which took place from March 1969 until August 1970, was not just a number of military operations conducted by Egyptian commandos and reconnaissance forces; however, the EAF has played a prominent role in this war. This warfare was the most difficult period of Egyptian-Israeli conflict in the wake of the defeat of 1967. The EAF had back then to prove itself as the nation's primary arm, which would be relied upon in the next warfare. However, the EAF did not accept the defeat, has chosen to fight and espoused the imperative need to rebuild its forces in the next round of fighting with Israel to regain the seized land. It suffices to say that Israel announced that 4 pilots and 15 aircraft have been missing and further 43 aircraft were damaged during the war.

After the end of force rebuilding and the war of attrition, the new phase of regaining the seized lands was about to start. On October 6, 1973, the war broke out and the EAF has played its role to the fullest, making a substantial contribution to the victory in the war.

The EAF has launched, at the beginning of the Glorious October War, a

Do the Egyptian Armed Forces

have now air force systems that are good enough for protecting

and securing the skies of Egypt?

Are those systems air defensive,

offensive or multi-tasking systems?

comprehensive air strike against Israeli forces, allowing the ground forces to cross the Suez Canal without an effective interference by the Israeli Air Force. The whole world and Israel in particular were surprised at this move and Israeli forces was completely paralyzed by the surprise attack for several days. Aerial battles took place within these days and Israel has suffered heavy losses. The EAF continued to play its heroic role in the war to support the ground forces and defend the skies of the nation, making a substantial contribu-

The EAF have been developing following the glorious 6th October War as a part of its keenness to highly improve its combating capability. The Egyptian Armed Forces has consistently supported the EAF with the latest modern technology. Egypt is now seeking to diversify its sources

of weaponry in cooperation with the United States, China, France, Britain, Spain, Germany, Brazil, Canada, the Czech Republic and Russia.

condition at its hospitals. The EAF also gives due special attention to easy and

19 October 2016

sion of Moral Affairs Department. Last but not least, the EAF's loyalty and gratitude is evident in inviting the families of martyrs to attend various events and celebrations so that they can be totally aware that the role of our martyrs will not be forgotten over time and years as they have sacrificed their lives to keep our be-

convenient issue of cards of AEF's House

and Armed forces Clubs. The EAF also

nominates some of the families of martyrs

to perform the Hajj and Umrah joining mis-

Many countries seek to benefit from our EAF's combat and training experience. What are possible ways of cooperation with brotherly and friendly air forces in joint training exercises?

loved Egypt safe and pride.

Our EAF has always been greatly appreciated by the brotherly and friendly countries and this is reflected in their desire to participate in our training exercises in order to transfer expertise and develop combat skills. There are joint exercises that are carried out inside and outside the Arab Republic of Egypt with brotherly and friendly countries, including (Hamad) with Bahrain, (Ain Jlut) with Jordan, (Faisal) with Saudi Arabia, (Yarmouk) with Kuwait, (Khalifa) with the UAE, (Ramses) with the French sate and (Tahiyet Al-Saqr) with the

Further Joint training exercises will be carried out in the upcoming months with the Jordan and Greece. The EAF exerts huge efforts in these exercises in order to achieve maximum benefit and to draw lessons from the experience.

Can you tell us about EAF's prominent role in serving the civil society?

The EAF plays an important role in serving state bodies and the civil sector due to its ability to intervene and assist in emergency situations. It is always the first body to intervene rapidly in natural disasters and search the impacted and isolated areas to determine losses, evacuating the injured and wounded, and to provide first aid supplies to the affected people. It also plays a role in firefighting, controlling and protecting our shores, and territorial waters from ship pollution caused. Egypt's current internal security situation has made the EAF to transfer money and transport student exam papers to the governorates due to

difficulties of securing roads. Moreover, air ambulance planes have carried the injured from all over the republic to hospitals in order to be treated quickly. Our air force aircraft also take part in national services of our armed forces such as agricultural spraying, search and rescue missions, air ambulance, medical evacuation and eradication of drug pro-

There is full coordination among the Ministry of the Interior, Drug Enforcement Administration, the EAF and the border guards.

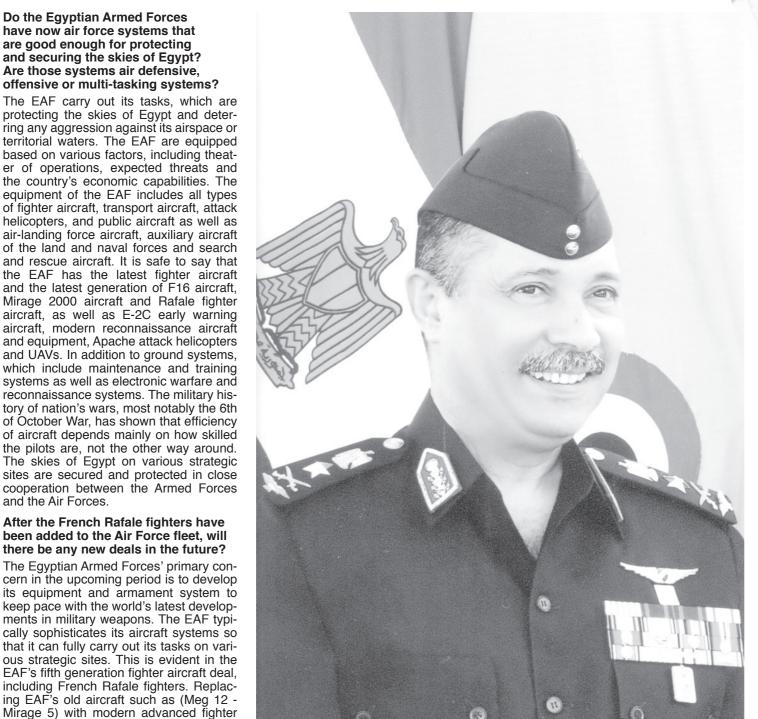
The EFA also assists the state bodies and ministries in performing photogrammetry needed to agricultural development projects, urban planning, transport and roads. It also transports relief supplies to areas affected by natural disasters.

What would you like to say to the men of the Armed Forces and the Egyptian people on the EAF's day?

I would like to congratulate all men of the Armed Forces with its officers and soldiers of all different ranks. I would like to praise their outstanding performance and their efforts that are made to raise your combat competence and improve your skills through continuous training.

I would also like to salute you for setting an example of sacrifice, heroism and courage. I wish you all the best and success in your duties and responsibilities in protecting the country and defending its security, sovereignty, safety and territorial integrity. I call upon you to continue your efforts for the elevation of our armed forces to follow the steps of our former men of the Armed Forces who have sacrificed their lives and blood for their homeland and have made

The Egytian people have to be proud of their armed forces and air forces, who have always stood by the will of the people. To ensure the country's stability, prosperity, and to protect the great Egyptian people history and civilization, so for our precious Egypt to always remain strong and free.



Commander-in-Chief of the Egyptian Air Force (EAF) Younis Al-Masry

"We have the latest fighter aircraft and the latest generation of F16, Mirage 2000 fighters, Apache attack helicopters and Unmanned Aerial Vehicles (UAV)"

air bases and airports located at the governorates. Those events receive Egyptian university students as well as school students. On this occasion, the EAF holds

With all the attention given by the Armed Forces in providing the Air Forces with the newest fighter and multi-tasking aircrafts and its advanced

inter-generational meetings with veteran

leaders to benefit from their expertise. The

EAF also visits graves of the martyrs and

meets their families to honor those who

have sacrificed their lives for the Home-

combat system, How do you maintain the technical competence and the technical insurance to these systems

The Air Forces owns a technical work system to guarantee the maintenance of the technical insurance for the equipment and aircrafts both of them the old ones and the modern ones. The Air Forces follows the maintenance of the technical competence and the technical insurance policy for the aircrafts and also performs overhaul for the aircrafts and works on its continu-

trainings inaccordence to set plans. What are the services that the EAF provides for children and

> families of the martyrs? Loyalty and payback are EAF's main concern in the next stage. By loyalty we mean taking care of martyrs' children and families, especially those who sacrificed their lives in the recent period in combating the black terrorism that have struck against Egypt these days. Therefore, the EAF has developed a system dedicated to martyrs' families to continuously contact them and provide them with assistance in all the different areas in the Armed Forces or civil sector

> The EAF also issues medical treatment cards for martyrs' families as soon as possible, and fully follows up their health

threats. In the light of celebrating the glorious victory of 6th October war, We will definitely ask about EAF's role in the war?

aircraft is one of our top priorities in the

upcoming period. The Armed Forces'

new French Mistral class aircraft carriers

named Jamal Abdul Nasser and Anwar Al-

Sadat are new addition that would enable

the Armed Forces to combat on different

strategic sites. Having different types of

fighter, early warning, and search and

rescue helicopters would enhance capa-

bilities of our armed forces in protecting

its national and regional security from any

and the Air Forces.

The EAF has played a heroic role in the glorious October War of 1973, a role that was praised by the whole world. Our EAF has launched a number of heroic attacks, including the air strike that has thrown the enemy off balance in the beginning of the war. Our pilots continued to carry out tasks during the war untill 14 October 1973, the day when the enemy attempted to launch an air attack against our Delta air bases in order to weaken our efficiency in combat and prevent our forces from backing our ground forces. However, our fighter aircraft countered the attack in one of the biggest battles in the sky of the city of Mansoura, which was later named the air battle of Mansoura. More than 150 aircraft of both sides have engaged in the battle and our pilots showed super combat flying-skills and incredible bravery, and courage. The air battle lasted more than 50 minutes and the enemy have suffered heavy aircraft losses in one battle of the Arab-Israeli long conflict. About 18 aircraft have been dropped despite of qualitative and numerical military superiority and the remaining enemy aircraft had to flee from the battle. The enemy air forces have not attacked our beloved Egypt ever since that is why this date was chosen as the day of EAF.

What are the main activities and events of the EAF day this year?

Joining the great Egyptian people who are the real cause behind our victories in their celebrations, is of particular concern to us. The EAF's aircraft soar over the cities of the Republic in different flying formations. It also organizes various aviation events at

By Hanan Khayry

to be capable of performing their tasks accurately and with high efficiency?

"The great Egyptian people are the real cause of our victories and we are so eager to join them in their 6th of October celebration"





UK provinces confinue to argue BREXII towards a settlement



The fear of the refugee influx coming from the Middle East and Africa may have caused a slim majority to vote for Brexit: however. it doesn't seem enough to make up for the uncertainty about the country's near future, especially when it comes to Provinces and Countries within Great Britain.

The High Court of Belfast gave the right to a group of politicians, mostly from republican/ nationalist background, to legally challenge Brexit. The legal argument is that Brexit violates the Lisbon Treaty, by deciding to exit the EU without parliamentary authorization, as well as, the Good Friday Treaty, the essential peace treaty between Northern Ireland and the Republic of Ireland. However, this is not the only dimension to Northern Ireland's

resentment to Brexit; especially after it had voted to remain in the EU by a 56% majority in June's referendum vote. 'The government was so busy campaigning for staying in the EU that they forgot to tell us what will happen if we choose to get out' says David Wright, Northern Ireland editor for the Irish Farmers

Sammy Wilson, Member of Parliament representing the Northern Irish province from the Democratic Unionist Party (DUP) argued that there is an element of violence and even terrorism in the Republican approach that is believed to make them attain their goal. Wilson said that DUP is campaigning for Brexit mainly because they're strongly against the massive sums of money contributed by the UK to the union while the country would be better off keeping this money for its own affairs.

David Wright explains that the UK getting out of the EU poses some serious concerns about the trade to/from Northern Ireland with Europe, specifically the Republic of Ireland where there is a high level of interdependency between the countries. By getting out of the EU the GBP wouldn't even be bound to the euro and to the EU's economic state in general; which may lead to significant discrepancies and a more complicated trade process (as border controls are obviously not something that contribute to an efficient trade process) which forms 50% of the economy of Northern Ireland, due to the unnecessary expenses, time, and paperwork of crossing borders. The economic implications come at a higher cost to Northern Ireland; due to its high dependency on agriculture that is much more appreciated by Brussels than London, and on exports that are generally dependent on open borders with EU member states.

Northern Ireland is trying to make its way out through the ambiguity of Brexit, Scottish politicians have also there share of worries regarding the negative economic impacts of Brexit, yet the debate continues regarding weighing the benefits to leave the UK and accordingly joining the EU as independent states or remaining within the UK and being substantially compensated for the negative impacts of Brexit on their economies.

By Reem Fatthelbab

Obama eases restrictions on Cuba

Americans traveling to Cuba will be allowed to bring home more of the communist-ruled island's coveted cigars and rum under new measures announced by the U.S. government to further ease trade, travel and financial restrictions that have been in place for decades.

Cuba welcomed the steps, part of President Barack Obama's effort to make his historic opening to Cuba "irreversible" by the time he leaves office in January, but said they did not go far enough

The latest in a series of new rules since the former Cold War foes began normalizing relations in 2014 will allow Cubans to buy certain U.S. consumer goods online, open the door for Cuban pharmaceutical companies to do business in the United States and let Cubans and Americans do joint medical research. For American travelers, the biggest change is the removal of limits on the amount of rum and cigars they can pack in their luggage, strictly for personal use.

"You can now celebrate with Cuban rum and Cuban cigars," U.S. National Security Adviser Susan Rice quipped as she laid out the policy changes in a speech to a Washington think tank.

U.S. law still bans general tourism to Cuba, but the administration has used previous regulatory packages to make it easier for Americans to visit the island under 12 officially authorized categories.

The latest measures are part of an executive order on Cuba through which



Barack Obama

Obama seeks to sidestep the Republican-controlled Congress, which has resisted his call to lift Washington's economic embargo after more than 50

Republican critics say Obama is making too many concessions to Cuba for too little in return, especially on human rights issues. "After two years of President Obama's Cuba policy, the Castro regime has made out like bandits," said U.S. Senator Marco Rubio, a Cuban-American lawmaker from Florida.

The steps allow Cuban pharmaceutical companies to apply for U.S. regulatory approval, let U.S. firms improve

Cuban infrastructure for humanitarian purposes and authorize them to provide safety-related aircraft services in Cuba, where U.S. airlines are beginning regularly scheduled flights. Also under the new rules, after docking in Cuba, some foreign ships carrying certain cargo will be permitted to travel directly to U.S. ports to load or unload freight. Until now, such vessels have been required to wait 180 days, a restriction that Cuban officials say hinders their import export

Josefina Vidal, the Cuban Foreign Ministry's chief of U.S. affairs, told a news conference in Havana the measures were "positive but of a very limited nature". Making the opening "irreversible" "Today, I approved a Presidential Policy Directive that takes another major step forward in our efforts to normalize relations with Cuba," Obama said in a statement.

Less than a month before the Nov. 8 presidential election, Obama said his goal was to "make our opening to Cuba irreversible.

The latest package, the administration's sixth, is likely to be the "last significant tranche of changes" during Obama's tenure, said a senior official, who asked not to be named.

Democratic presidential nominee Hillary Clinton backs the policy of rapprochement with Havana. Republican Donald Trump has vowed to roll back Obama's executive actions.

Vidal criticized Obama's directive for

making it clear the U.S. aimed to "promote change in Cuba's economic, political and social system", failing to respect its sovereignty.

In March, Obama made the first visit to Havana by a U.S. president in 88 years. His trip was made possible by his breakthrough agreement with Cuban President Raul Castro in December 2014 to cast aside decades of hostility that began soon after Cuba's 1959 revolution.

Since the opening, Obama has repeatedly used his executive powers to relax trade and travel restrictions, while pushing Cuba to accelerate market-style reforms and boost political and economic freedom. "The changes announced to Cuba regulations are, by definition, significant because they are new," said John Kavulich, president of the U.S.-Cuba Trade and Economic Council. "Whether they will be relevant depends upon the government of Cuba's willingness to permit United States companies and institutions to engage."

"This new directive consolidates and builds upon the changes we've already made," Obama said. He added, however, that "challenges remain and very real differences between our governments persist on issues of democracy and human rights.

At the same time, the U.S. embargo against Cuba has remained in place, a major irritant in relations. Only Congress can lift the embargo, and the Republican leadership is not expected to allow such a move anytime soon.



Brazil to ease local content rules in oil industry

President Michel Temer's government will ease requirements that oil industry equipment be produced in Brazil as part of its effort to draw investment and lower costs that have hindered development of vast reserves. Rules for future contracts will allow the importation of oil industry equipment that is not

Marcio de Freitas. "This will make it cheaper to produce oil and reduce the cost for Petrobras," he said of Brazil's state-led oil company.

available in the country, said

by Temer's chief spokesman

De Freitas confirmed an earlier report by financial newspaper Valor Economico that Brazil will stop favoring companies that offer to purchase a larger amount of goods and services locally when selecting winners in oil

and gas rights auctions.

Temer's new centre-right government also intends to loosen minimum local content rules by not specifying whether individual components, such as bolts, have to be produced in the country.

Temer's administration has been taking action to boost private investment in the country's oil industry, such as removing a requirement that Petrobras be the sole operator of vast offshore reserves in the costly subsalt layer.

The largest deep-water oil fields ever found were discovered two decades ago but the fall in oil prices, restrictions such as the local content rules and the indebtedness of scandal-plaqued Petrobras have slowed their development to a crawl. - Reuters

Israel, Turkey deepen energy ties as relations resume after **6 years rupture**

the first Israeli ministerial visit to Turkey of Turkey and Israel." since a breakdown six years ago. Israeli Energy Minister Yuval Steinitz said

"I was a great proponent of the normali- eration of Turkey.

zation of ties between Israel and Turkey, Steinitz said Israel had so far discovered the coming months, he said. - Reuters

Israel and Turkey agreed to deepen co- and the meeting today is the beginning," around 900 billion cubic meters (bcm) of operation in the energy sector. Taking a Steinitz said. "The result, the economic natural gas but that next month, Israeli

Speaking in the capital Ankara, Erdogan's 2,200 bcm could be found. spokesman Ibrahim Kalin said the two "Exporting gas to our neighbors in the rehe would welcome more involvement by countries would exchange ambassadors, gion or to Europe through different pipe-Turkish firms in the Israeli energy sec- as agreed in June, in the next week to lines, this is of course very important and tor, particularly in gas exploration, and 10 days. Huge reserves are at stake are of course one of the important options is said "detailed dialogue" between the two under-sea natural gas reserves worth connecting to Europe through a pipeline governments would begin in the coming hundreds of billions of dollars. To exploit to Turkey. them, Israel will likely require the coop-

further step towards normalizing ties with results, should be to the benefit of people waters would be opened up for exploration and that scientists estimated another

Detailed discussions between the Israeli and Turkish governments would begin in

The untapped economic power of women entrepreneurs

On Thursday 13th October, The Business School at the American University in cairo hosted HRH Princess Basmah Bint Saud for a public lecture for The Untapped Economic Power of Women Entrepreneurs, to be a guest speaker at the Moataz Alfi Hall.

A panel of discussion was held with other key speakers, Jorg Schimmel, Deputy Country Director Officer in Charge, UN Women Egypt, along with Dr. Maha Elshinnawy, Director of the Goldman Sachs 10,000 women program, AUC school of business, Ahmed El Alfi Founder and Chairman of Greek Campus, moderator, Dina H. Sherif, Director center for Entrepreneurship, AUC School of Business.

HRH tackled significant issues during the lecture; through the main focus of the lecture was women entrepreneurs, Princess Basma addressed several keys issues

She started her speech talking about equality and freedom, and wealth distribution in the Middle Fast: she stressed on the importance of equality, not only between men and women, but about giving equal opportunities for developing various areas in any Arab country. She explained that sometimes much focuse is given to developing specific sectors in a country and other sectors are left underdeveloped. Education is one of the main pillars Princess Basma regarded as a vital sector that needs much development in the Middle East. She stressed on the importance of teaching ethics within the various curriculums; she added that technology and social media are playing major roles in our lives today and they must be fully incorporated within the education system in order to reach an efficient education system.

Ahmed El Alfi also talked about the importance of establishing an effective technologically based education system in Egypt. "We cannot depend on the government to fix a system she was not able to fix for many years," he said. "We need to plan for a new education system based on using technology," added Alfi.

Tackling the issue of women and their contribution within the workforce in the Middle East, Karim Seghir, Dean of the Business school at the American University in Cairo stated that women's contribution to the workforce in Egypt counts as 26%, which does not even match the percentage of educated women in Egypt. He pointed out that the IMF estimated that having an equal number of women to men in their labor force could increase economic growth by 34 per cent in Egypt.

HRH talked about missing economic opportunities for women in the Middle East; key speakers addressed the main challenges that female entrepreneurs face in Egypt; one of which is financing difficulties; Dr. Mona El Eryan, Egyptian entrepreneur, owner and founder of Nefertari, 100% natural handmade body care products, talked about her business experience not-



HRH Princess Basmah Bint Saud

ing that women do not have equal opportunities in accessing finance in Egypt; she added that she had really tough time getting a loan for her project. "Banks really take high interest rate; I believe that there must be other entities to help entrepreneurs getting loans, without being burdened by high interest rates." Dr. Mona said. Related to decision making, Maya Morsy, Head of Egypt's National Council for Women, stated that there are significant plans to direct female entrepreneurs into the Egyptian market. Morsy talked about "One Village One Product Initiative", which is based upon the concept that each town/district should have at least one competitive product that is 'distinctively its own' to offer to the market. In other words, communities selectively produce goods with high added value. One village produces one competitive and staple product as a business to gain sales revenue to improve the standard of living for the residents of that village. The reasons behind this initiative are to minimize de-



Panel discussion at the American University in Cairo

population of often rural areas, find and nurture products/industries that could positively affect each region, and prevent economic dependency upon government.

Maya also tackled the issue of workplace sexual harassment; she noted that the Egypt's National Council for Women is giving close attention to this matter.

Concerning promoting success stories Morsy said that this month will witness the promotion of many success stories through the website of the Council, and a TV campaign will also be launched soon. One of the most famous successful stories is "Pink Taxi", which help women become taxi driver. Dr. Maha Elshinnawy, Director of the Goldman Sachs 10,000 women program, also supported this media campaign and said that her program is constantly supporting success stories written by Egyptian females, who really need

HRH, Princess Basma and key speakers agreed upon important steps that any female entrepreneur must follow in order to reach success. They said that there must

much focus.

be strong decision making within the Arab world to support female entrepreneurs and to fight the unconscious belief present within the Arab countries, that women cannot do it. First, a female entrepreneur must be empowered by strong governmental decision making.

Second: An entrepreneur must believe she can reach success

Third: Be ready to accept failure is one of the main elements to achieve success

Fourth: Critical thinking, problem solving and good presentation skills are inevitable for an entrepreneur. Princess Basma, also talked about her success story, as an entrepreneur who was able to establish her own business. "I was determined to have my own business that I did not inherit from my family," HRH said.

It is to be noted that HRH, founded a chain of restaurants in Saudi Arabia and she is planning to expand these into Britain, In 2008. she also founded a media firm, Media Ecco, in addition to catering firms, which she is also planning to

expand.

by Amira Elhamy

Malala Yousafzai to be key speaker at Sharjah's **IFFMENA Conference**

Malala Yousafzai, the youngest person to receive the Nobel Peace Prize and the Pakistani activist for women's education who set up Malala fund, will be a key speaker at second edition of "Investing in the Future" (IFFMENA) conference. The IFFMENA, which is co-organized by The Big Heart Foundation (TBHF), a Sharjah-based international humanitarian foundation devoted to helping the refugees and people in need around the world. The UN Women will be held on 19-20 October under the theme "Building the Resilience of Women and Girls in the Arab Region".

The IFFMENA conference, which will be held under the patronage of his Highness Sheikh Dr. Sultan Bin Mohammad Al-Qasimi, Member of the Supreme Council and Ruler of Sharjah and his wife her Highness Sheikha Jawaher Bint Mohammed Al-Qasimi, Chairperson of TBHF and Chairperson of the NAMA Women Advancement Establishment (NAMA). They will bring together an elite group of activists, advocates of gender equality, government officials, repre-

sentatives of international and non-governmental organizations and a number of academics, experts and media personalities in the

"We have a firm belief in girls' right to education. The UAE, since its inception, has always stood up for this right out of its wise leadership's belief that knowledge contributes to strengthening women's capacities and gives them greater ability to effectively participate in building their society. Edu-

Malala Yousafzai cated women are better able

Director of Salam Ya Seghar a campaign initiated by TBHF. Al Hammadi added, «Malala is a role model for girls in her age for her determination in advocating girls' right to education and her fight against the constraints that prevent women from leaving an imprint on their society and

to give, help their families and nations to develop and

achieve stability and progress." Said Mariam Al-Hammadi,

It is worth noting that Malala is known for advocating human rights, especially the right to education, and women's rights in Swat Valley, Khyber Paktunkhwa province, northwest Pakistan where the Taliban had banned all girls from attending schools.



m 10 leadership & l

s we all know there is a complete difference between a manager and a leader. It is very often that these two terms get mixed together. The main difference between leaders and managers is that leaders have people follow them while managers have people who work for them.

and manager to get their team on board to follow them towards their vision of success. Leadership is about getting people to understand and believe in your vision and to work with you to achieve your goals. Bringing out the best in your people, it's something all managers want to do, yet is something that's it's easier said than done.

A successful business owner needs to be both a strong leader

Rest assured we got you fidence, and successfully the top 10 leadership and management tips accord-

1-Get to know who your people are

ing to Forbes and Harvard

Business Review:

If you want to bring out the best in your employees, you have to, at least to some extent, understand them. Gain a basic understanding of what interests them, what bothers them, what they care about, what motivates them. Is it money, respect, praise, or a bigger office? There are a multitude of possibilities. The better vou know vour people, the better chance you'll have to pull the right managerial levers.

2- Lead by example:

Behave as you would want your employees to behave, but also understand that your role is different from that of your employees.

3- Your success depends on the success of others:

To succeed as a manager. you will need to shift your focus from "me" to "we." Going forward, your success will no longer be measured by your individual contribution. Instead, you will be evaluated on your ability to create and maintain a highly engaged team that is willing to give it their all.

4- Ambitious but not unrealistic expectations:

Both in formal job objectives and informal day-today managerial expectations, you want to set targets that stretch your employees, but at the same time are attainable. Let them know you have high (but not unreasonable) standards, and at all times expect excellence.

achieving ambitious goals motivates them to do it again

5- Tone at the top:

Lead in a way that makes it easy for others to want to follow. Setting the right example by your own business behavior; your own evenhandedness and ethics makes it easy for your employees to respect you. Nobody wants to follow somebody they don't respect, yet they're eager to follow those they do. It's always surprised me how often management doesn't play by the same rules they ask others to when setting a fine example costs nothing and only breeds productivity.

6- Shed your unnecessary "Need to be you":

One of the worst habits a leader can have is excusing his behavior with claims like, "That's just the way I am!" Stop clinging to bad behaviors because you believe they are essential to who you are. Instead of insisting that you can't change, think about how these behaviors may be impeding the success of those around you. Don't think of these behaviors as character traits, but as possibilities for improvement. You'll be surprised how easily you can change when it helps you succeed.

7- Learn from the past:

Those who don't learn from the past are doomed to repeat it. History, recent and otherwise, is filled with examples of successful business models and spectacular business failures. Think about what the people you admire do well, and conthose who end their careers mired in scandal or disgrace. Lessons can be found everywhere.

8- Never stop improving:

Great leaders, indeed, great people are constantly learning and always trying to improve themselves. There's always something that you can work on or a new skill to master. Be sure to keep your mind open to new ideas and possibilities. 9- Keep a positive atti-

You want to keep your team motivated towards the continued success of the company, and keep the energy levels up. Whether that means providing snacks, coffee, relationship advice, or even just an occasional beer in the office, remember that everyone on your team is a person. Keep the office mood a fine balance between productivity and playfulness.

10- Be both a manager and a leader:

And finally! In today's tough economy, should leaders be dogged, analytic, and organized or should they be empathic, charismatic, and communicative? The answer is simple: They need all those traits. Rather than categorizing yourself as a certain type of leader, explore the nuances that a complex, fast-moving business environment requires. Leaders need to confidently deliver tough messages with analytics as evidence, but they also need to be sensitive to how people receive those messages. Most leadership traits are not an either/or choice, but rather complementary sides of effective manage-

By Nessma Ashraf

Tips to improve Leadership & Management Learn from 0 Be both a manager & a leader Adapt to İ persona change Improve yourself Be driven Get to know Spread the your staf Lead from

U.S. bans Samsung Galaxy Note7 smartphones from air travel

Samsung Galaxy Note 7 smartphone devices will be banned from aircraft in the United States starting on Saturday at noon EDT (1600 GMT) under an emergency order, regulators said on Friday after numerous reports of the devices catching fire.

Samsung Electronics Co Ltd scrapped its flagship Galaxy Note 7 smartphone because of the incidents where the phones began smoking or caught fire, dealing a huge blow to its reputation. The decision came after reports of fires in replacement devices prompted a new round of warnings from regulators, phone carriers and airlines.

The order from the U.S. Transportation Department and other agencies bars owners from carrying on the devices or stowing them in checked baggage during flights.

"We recognize that banning these phones from airlines will inconvenience some passengers, but the safety of all those aboard an aircraft must take priority," said Transportation Secretary Anthony Foxx.

"We are taking this additional step because even one fire incident inflight poses a high risk of severe personal injury and puts many lives

The Transportation Department warned that passengers who packed the devices in checked luggage raised the risk of "a catastrophic incident.

"Anyone violating the ban may be subject to criminal prosecution in addition to fines," the department said in a press statement.

The agency said that the phones might be confiscated from passengers attempting to take them onboard, and that people found onboard with the phones might face

In another statement issued late Friday, the department clarified that owners who attempt to travel by air with Samsung Galaxy Note 7 devices would only be "denied boarding."

The world's largest phone maker

this week said it was also expanding a U.S. recall of the fire-prone model to a total of 1.9 million Note 7 phones, including the 1 million Galaxy Note 7s it recalled on September The U.S. Consumer Product

Safety Commission said on Thursday the Note 7's battery "can overheat and catch fire, posing serious fire and burn hazard to consumers."

It added that Samsung had received 96 reports of batteries in Note 7 phones overheating in the United States, including 23 new reports since the September recall announcement.



Are you having a Bloated Belly?

Stomach bloating is so common these days it's been called an "epidemic." With most people's poor diets, high levels of stress, need for daily medications and exposure to various pollutants, it's no wonder they're suffering some sort of bloating more days than not.

Whether it's a bout of holiday tummy, heartburn after a heavy meal or just occasionally feeling bloated, digestive trouble is one of the top five reasons we visit our doctor.

Figures show 70% of people suffer regularly from bloated belly but research by the Wholefgrain Goodness campaign last year suggested almost half of us aren't comfortable talking about our belly and bowel health, which can mean we delay getting help and relief.

Symptoms of a bloated stomach:

1- Constipation

This might be the most obvious reason you have a bloated stomach. Constipation can cause stool to remain in the intestines, leaving you with a hard-feeling stomach, pain, discomfort and gas.

2- Lactose intolerance

Lactose Intolerance is the inability to break down a type of natural sugar called lactose. Lactose is commonly found in dairy products, such as milk and yogurt.

3- Premenstrual Syndrome

PMS is known to cause a bloated stomach and digestive issues, since it makes you prone to constipation and fluid retention. This is common and not too much of a concern unless you notice other serious symptoms like an irregular menstrual cycle, fibroids or severe cramping. Normally when a woman has her

period, she experiences shedding of the excess fluid, tissue and blood. which usually results in the bloating going away.

4- You eat too fast

The pace of life has us all in a hurry, but if that leaves you wolfing down your meals, be warned: besides food, you're also swallowing gasproducing air, which balloons your

5- You drink through a straw

Fruit smoothies are designed to be seeped through a straw. But as convenient as straws are, they force you to suck in lots of extra air, and that makes you feel like an inflatable ball. 6- Artificial sugars:

Artificial sweeteners such as aspartame and sucralose hang around your stomach a long time because your system doesn't digest them well or at all.

7- Celiac Disease (Gluten Intolerance)

Celiac disease is a digestive disorder caused by an abnormal immune reaction to gluten. People with celiac



By Dr Ingy Hashad

PhD of Biochemistry - German University in Cairo Healthcare Nutritionist - American University in Cairo Nutrition Consultant at in shape clinc Ingy.hashad@guc.edu.eg

disease eating gluten -containing food (most bread, pasta, cereals) will experience severe bloating.

8- You can't give up your soda habit

The same tiny bubbles that give soda and sparkling water that bubbly sensation also cause your stomach to swell.

9- You eat dinner too close to bedtime

Lying down impairs digestion, so if you hit the bed with food in your stomach, it won't be broken down



as quickly, leaving you bloated. Stay on your feet as much as possible to keep things moving before you fall asleep.

So let us discuss the possible remedies for such a bloated belly:

1- Probiotics:

"Good bacteria" called probiotics act like friendly gut bugs in your digestive tract, killing off bad bacteria that can trigger digestive issues and reactions. You can take probiotics supplements, but acquiring them from natural probiotic foods like yogurt.

2- Increase your fluid intake:

When it comes to fighting constipation, eight glasses of fluid a day can help by flushing waste out of your system and reducing water retention.

3- Herbs, spices and teas:

Natural digestion-soothing herbs like ginger, aloe Vera and fennel have been used to calm an uncomfortable belly. Many herbs act like diuretics and help the body release extra fluid, while some, like ginger, can also help the stomach release its contents which relieves constipa-

4- Eat early to avoid heartburn:

Acid reflux tends to strike at night when you're lying down, so avoid eating later than 8pm. Try sleeping with an extra pillow to help reduce the backflow of acid.

And finally try to learn your triggers! Knowing what sets off your tummy flare-ups can help reduce their frequency.

Google searches of Donald Trump & Hillary Clinton Show what the 2016 elections are all about

Amid the political turmoil of the 2016 U.S. presidential election, people are looking for an emotionless medium to find answers, and Google Search seems the right tool for the

Taking a peek at recent Google Trends can give pretty good insights into the American ethos before the Nov. 8 elections.

Here is a quick look at people's most searched terms regarding Republican presidential nominee Donald Trump.

During the past week, users no longer wanted to know about his policies regarding his mysterious anti-ISIS strategy, his claim that he will build a wall along the Mexico-U.S. border and his plans to rejuvenate the economy. Instead, they eyed his demeaning statements regarding

women. Top trending queries show that the public is interested in Natasha Stoynoff and Jessica Leeds, two of the women who spoke out against Trump and accused him of sexual

assault. There is no surprise that their names are trending in Google Searches, as the allegations against Trump are making the headlines

during the last few days. The trending questions about Trump seem to eye the Republican candidate's campaign and his citizen support. Queries such as "Who are Trump's supporters?" and "How many voters does Trump have?"

were the top trending question just two days ago.

The trending charts of Democratic presidential nominee Hillary Clinton offer a glimpse into a campaign that resembles more an actual political project than a "locker room banter."

Two days ago, the most searched for item related to Clinton's campaign was current first lady Michelle Obama, as her most recent speech went viral. The speech made waves, as it featured a call to action for women who feel disgraced and put down by Trump's misogynistic at-

What is slightly more interesting are the questions that users are asking Google about Clinton.

Users asked things such as "Is Megan Kelly a Clinton supporter?" or "Who should I vote for, Trump or Clinton?" or "Why do people dislike Hillary Clinton?"

The search shows that voters are more interested in Clinton as a person than in her faults, a trend that has been reversed in Trump's case after his recent statements came to light.

This does not mean that the public is uninterested in Clinton's skeletons from the closet, namely the Benghazi case, the private email server scandal and debatable actions of

her family's charity organization. However, the general atmosphere on Google Searches seems to show that the public is favorable to Clinton, or at least less hostile as it is

TENDERS MARKI BUSINESS OPPORTUNITY INFORMATION NAPRK PROGRESS ... SUCCESS

Construction **Projects**

Client: Lands Projects Agency Address: 4, Almokhaim Eldaem, 7th District Nasr City. Tender: 1) The construction of

Hurghada Commercial Housing

Tender Documents: EGP 5,000 - Projects to be executed within a period of (24) months.

- A bid bond of EGP 300,000 should be submitted.

- Opening envelopes: 17-11-2016

2) The demolition works and

ways preparation - Tender Documents : EGP

2,000 - Projects to be executed within a period of (24) months. A bid bond of EGP 100,00

should be submitted. - Opening envelopes: 18-11-

Construction Works

Client: Lands Projects Agency Address: 4, Almokhaim Eldaem, 7th District Nasr City. Tender: 1) Contract No 1 for the construction of (15) building units (internal civils) and sites coordinations

Documents: EGP **Tender** 8.000

- A bid bond of EGP 900,000 should be submitted.

- Opening envelopes: 10-11-2) Contract No. 2 for the con-

struction of (17) building units (internal civils) Tender Documents : EGP

8.000 - A bid bond of EGP 1,000,00

should be submitted. - Opening envelopes: 17-11-2016

Design / Construction Services For Rehabilitation and Extension of **Manshiyet Al** Horreya **Waste Water Treatment**

Client: Behaira Water and Waste Water Company Address: 14, Al-Saleh Ayoub Street, 6th floor, Zamalek - Cai-

Tel.: +0202737 2292 +02027372291

Tender: Invitation for prequalifications for works design, construction services for the rehabilitation and extension of Manshyet al-Horreya wastewater treatment plant. Dead Line: 16-11-2016 at 12:00

noon

Engineering Consulting Works

Client: Cairo Company for Pharmaceuticals & Chemical Industries.

Address: 4, Abd Elhamid Aldeeb, Shoubra, Cairo.

Tender: General tender for choosing consultant office to supply technical & engineering consulting works (civil works -construction works electrical works - alarm systems - fire fighting works), for yearly con-

Tender Documents: EGP 200 - A bid bond of EGP 5,000 on

should be submitted

- Opening envelopes : 6-11-2016 at 12:00 noon.

Central Airconditioning **System Maintenance**

Client: Ministry of Electricity & Renovation Energy Address : Abbassia, Nasr City, Cairo.

Tender Tender No. 13/2016/2017 for the maintenance works of central airconditioning system at Electricity's Hospital

Tender documents: EGP 200 Tenders to be submitted in one envelope

A bid bond of EGP 3,000 should be submitted. Opening envelopes:

23-10-2016

The Middle East Observer does not have any responsibility for any mistakes, errors or changes in the tenders' information. Such errors are the reponsibility of the companies that publish these tenders.

Wastewater Projects "Third Three" at Gharbia Governorate

Client: Gharbia Water and Wastewater company Address: El-Estad Street, Tanta,

Gharbia Governorate Tender: Invitation for specialized contracting companies in wastewater project. (Gravity sewers, pump stations and forcemans) registered as "Third Category" or higher in the Egyptian Federation for Construction and Building Contractors for the fiscal year 2016/2017 for the following

1) Project G-SN-P2-02 for the sewer networks in Qotour District (for Kafr Baldam and Ezbet Alseraya Al Kobra)

Tender Documents: EGP 5,000 - Tender Dossiers will start 16-10-

- A bid bond of EGP 400,000 to be replaced by a performance guarantee after contract award.

- A discussion pre-bid meeting will be on 7-11-2016 at 10:00 am. - Closing Date: 4-12-2016 at

12:00 noon 2) Project G-SN-P2-07 for sewer networks in Elsanta District (for Belay Albandara)

- Tender Documents : EGP 5,000 - Tender Dossiers will start 16-10-2016

- A bid bond of EGP 420,000 to be replaced by a performance guarantee after contract award.

- A discussion pre-bid meeting will be on 10-11-2016 at 10:00 am. - Closing Date: 7-12-2016 at 12:00 noon.

3) Project G-SN-P2-07 for sewer networks in Basyoun District (for Kafr El-Manshy and Abu Homor) - Tender Documents : EGP 5,000

- Tender Dossiers will start 22-10-

- A bid bond of EGP 300,000 to be replaced by a performance guarantee after contract award.

- A discussion pre-bid meeting will be on 14-11-2016

- Closing Date: 11-12-2016 4) Project G-SN-PIB2-07 for the rehabilitation of 3 gravity wastewater networks for 3 zones in Tanta City.

- Tender Documents: EGP 5,000 - Tender Dossiers will start 22-10-

- A bid bond of EGP 500,000 to be replaced by a performance guarantee after contract award.

- A discussion pre-bid meeting will be on 17-11-2016

Marketing &

Advertising Works

- Closing Date: 14-12-2016

Client: Misr Petroleum Company. Address: 6, Orabi Square, Cairo. Tender: General tender no. 10/2016 for the supply of marketing & advertising works for Upper Egypt

Tender Documents: EGP 500 - Tenders to be submitted in two envelopes (technical & financial) - A bid bond of EGP 5,000 should be submitted to be raised to EGP

10,000 on winning the bid. - Opening envelopes : 24-10-2016 at 12:00 noon.

Commercial Market Construction

Client: Ministry of Housing, Civils & new communities 15 May Agency

Address: 15 May Agency Tender: The execution work of commercial market at 120 area social housing services at the city Tender Documents: EGP 10,000 - Tenders to be submitted in two

envelopes (technical & financial) - A bid bond of EGP 30,000 should be submitted

- Opening envelopes: 30-10-2016

Oil Substation **Development**

Client: Altaawn for oils Address: Mustorod Tender: Development Process of Menouf Oil Substation Tender Documents: EGP 500 - Tenders to be submitted in two

envelopes (technical & financial) - A bid bond of EGP 28,000 should be submitted

- Opening envelopes : 23-10-2016

Construction & **Civil Works**

Client: Land Projects Agency Address: 7th District - Nasr City Tel.: 24011881, 24055684 Tender: 1) Contract No. 1 general tender for the construction works of (15) building units &

months. Documents: EGP

civils, the execution period is 30

- A bid bond of EGP 900,000 should be submitted - Opening envelopes: 10-11-

2) Contract No. 2 general gender for the construction works of (17) building units & civils, the work will be executed in 30

months Documents: EGP Tender

- A bid bond of EGP 1,000,000 should be submitted - Opening envelopes : 17-11-2016

Airconditioning Units

Client: Cairo Bank Address: 6, Dr Mustafa Abu Zahra Street, Nasr City, Cairo. Tender: General tender for supply & erection of 343 airconditioning units of different capacities for the bank branches in Egypt

Documents: EGP Tender 3,000

- Tenders to be submitted in two envelopes (technical & financial) - A bid bond of 2% of bidding's value to be submitted - Opening envelopes : 23-10-2016

Expanison & **Preparation Works for Cairo Bank Branch**

Client: National Bank of Egypt Address: 1187, Kournich El Nil Street, Cairo

Tender: General tender for supply & expansion works and the preparation for the bank's Cairo branch between qualified contractors till grade (4). Documents: EGP Tender

- A bid bond of 150.000 should to be submitted

- Opening envelopes: 30-10-2016 at 12:00 noon

Engineering Consuluting Services

Client: Minisry of Interior Address: New Cairo, Egypt Tender: Registration of the engineering consulting offices to supply its services in the following works: design works, supervision of building execution including construction, buildings, maintenance and developments Tender Documents: EGP 1.000

- Opening envelopes : 6-11-2016

Home and **Building Mega Mall Electro Mechanical Works**

Client: 6th of October Company for Marketing and Showrooms Address: 18, Tahran Street,

Tender: Tender No. 1/2016 for the supply of regular works & finishing and electromechanical works for the principal building of building area 28000 m2 for home and building mega mall H & B mega mall at 6th of October

Tender Documents: EGP 5,000 - Opening envelopes :

7-11-2016 at 12:00 noon.

X-Ray Apparatus

Client: Al Ahram newspaper Address: Al-Galaa Street, Cairo. Tender: General tender No. 7/2016 for the supply of X-ray apparatus for bags detection for the issues building of AlAhram Organization

Tender Documents: EGP100 - Opening envelopes: 30-10--2016 at 12:00 noon.

Assiut Supercritical Thermal Power Plant 1x650 MW Gas/oil - Fired Unit **Environment**

Client: Upper Egypt Electricity Production Company (UEEPC) Address: Admin. building, Atfeeh,

Monitoring

Contract Package

Tender: Procurement Notice No. (11/2016/2017) for the invitation of sealed tenders from local & international tenderers for the environmental monitoring components package. The work includes, but it is not limited to design, fabricate, furnish, deliver, transport to the site, unload store, erect, test, start up, commission, operate and maintain until issuance of taking over and acceptance certificate for the environmental monitoring components and associated accessories for Assiut supercritical

Power Plant 1x650 MW. Tender Documents: US\$ 500 against payment receipt from National Bank of Egypt A/C No. 1600000111/005006739)

- Opening envelopes: 21-12-2016 at 12:00 noon. - For additional information

UEEPC's Consultant Power Generation Engineering and Services Company (PEGASCO) 41, El-Salam Avenue, Centre District, New Cairo, Egypt Tel.: 202-26185632 Fax: 202-26170481

Signals **Development System**

Client: Ministry of Transport National Authority for Egypt's Rail-

Address: Ramses Square, Cairo. Tender: General tender for the development works of signals system and pannels for towers's sties Beni Swif / Assiut

Tender Documents: EGP1000 - A bid bond of 1,000,000 should

be submitted - Opening envelopes :

Paving and **Decoration Works**

Client: Cairo Company for Oil Refinery

Address: Moustrod Tender: General tender No. 3/2016/2017 for the supply of paving & decoration works for the Georgaphical Petroleum area at

Tenders to be submitted in two envelopes (technical & financial) - A bid bond of EGP10,000

should be submitted. Tender Documents: EGP 1,000 - Opening envelopes: 8-11-2016 at 12:00 noon

Foods

Client: Ministry of Higher Education Address: El Safaraat District -Nasr City

Tel.: 02-23516086 General Tender: 2016/2017 for the supply of toods

for the year 2016-2017 - A bid bond should be submitted according to areas follows: 1) Cairo area

- A bid bond of EGP 9,000 should be submitted. 2) Sinai area · A bid bond of EGP 10,000

should be submitted. 3) Upper Egypt area - A bid bond of EGP 6,000 should be submitted.

4) Luxor & Asswan area - A bid bond of EGP 3,000 should - Opening envelopes: 1-11-2016

at 12:00 noon

Touristic

Journeys

Client: Shooting Egyptian Club Address: Dokki Tender: Submitting & organizing of minor pilgrimage for the club

members for the year 1438 Tender Documents: EGP 400 Tenders to be submitted in two envelopes (technical & financial) - Opening envelopes:

25-10-2016 at 12:00 noon

Maintenance Works

Client: Nubaria Companyfor Sugar Production Address: 30, Salem Street, Agouza, Giza Tender: Tender No. 1/2016 for

the execution of maintenance works for factory's substation. Tender Documents: EGP 300 - Opening envelopes : 31-10-2016.

Cleaning Works / **Control System**

Client: Ministry of Electricity and Renewable Energy Address: Nasr City, Abbassia,

Tender: 1) General tender no. 150/2016/2017 for the supply of cleaning works for the Ministry of Electricity's building and the medical center.

Tender Documents: EGP 300 - A bid bond of EGP 20,000 should be submitted.

- Opening envelopes: 2-11-2016. tender no. General 160/2016/2017 for the supply and erection of controlling system for the high voltage re-

search center. Documents: EGP Tender 1,000 - A bid bond of EGP 37,500

should be submitted. - Opening envelopes : 15-11-2016

Internal **Broadcasting System**

Client: Egyptian Company for Managing and Operating Metro. Address: Hamamat Al Qobah Tender: Tender No. 38/2016 for the rehabiliation and renovation of internal braod casting system. Documents: EGP 10,000

- A bid bond of EGP 70,000 should be submitted.

- Opening envelopes: 16-11-2016 at 12:00 noon

Lightening Works

Client: Port Said Governorate Address: Port Said **Tender:** General tender for the supply of lightening works of Alraswa Bridge by solar energy Tender Documents: EGP 150 - A bid bond of EGP 10,000

should be submitted. Tender to be submitted in two envelopes (technical & financial) - Opening envelopes: 25-10-2016 at 12:00 noon

Consulting **Services for Ras** Albar Project

Client: Cooperative Society for Building & Housing Address: Suez Canal Univer-

sity, Port Said **Tender:** General tender for the supply of consulting services including designes & supervision of work for the university's project of building 180 units at Ras Al Bar project, Damietta Gover-

norate Tender Documents: EGP

2.000 Tender to be submitted in two envelopes (technical & financial) - A bid bond of EGP 5,000 to

be submitted - Opening envelopes : 29-10-2016

Cars & Equipments Insurance Albar Project

Client: Ministry of Housing, Civils & New Communities - The Agency of New Cairo City Development

Address: New Cairo, Egypt Tender: General tender for the insurance of cars and equip-Tender Documents: EGP 200

Tender to be submitted in two envelopes (technical & financial) - A bid bond of EGP 10,000 should be submitted to be raised to 5% on bidding award - A discussion session to be held on 23-10-2016 at 12:00 noon - Opening envelopes : 6-11-2016 at 12:00 noon.

Copper Cables / Elements of Saw Blade Bearing **Application**

Client: Iron & Steel Egyptian

Company Address: Tebbin - Helwan Tender: 1) Tender No. 81288 for the supply of copper plastic ca-

voltage, aluminium plastic cables 3x120mm2 XLPE **Tender Documents:** EGP 500 - Opening envelopes : 31-10-

bles 3x150mm2 XLPE medium

2) Tender No. 16239 for the supply of (3) pcs of elements of saw blade bearing application type hot

saw and cold saw. Tender Documents: EGP 150 A bid bond of \$500 should be submitted

- Opening envelopes : 14-11-2016

Meat & Chickens

Client: National Bank of Egypt's club Address: 63, Ibn Okail Street, Al-

exandria Tender: 1) Tender No. 1 for the supply of meat **Tender Documents:** EGP 200

A bid bond of EGP 10,000 should be submitted - Opening envelopes: 25-10-2016 at 12:00 noon

2) Tender No. 2 for the supply of chickens Tender Documents: EGP 200 A bid bond of EGP 10,000 should be submitted

- Opening envelopes : 25-10-2016 at 12:00 noon

Computers & Lap Tops

Client: National Institution for Communications Address: 5, Mahmoud El Melligi Street, 6th District - Nasr City

the supply of computers and lap Tender Documents: EGP 300 A bid bond of EGP 6,000 should

Tender: 1) Tender No. 1/2016 for

be submitted - Opening envelopes : 24-10-2016 at 12:00 noon Tender: 2) Tender No. 2/2016 for the supply of apparatuses & equipments for mobiles stations Tender Documents: EGP 1,000

A bid bond of EGP 20,000 should

be submitted - Opening envelopes : 27-10-2016 at 12:00 noon

Printing Strips / Chemicals

Client: Zamalek Club for Sports

Games Address: Mohandessin Tel.: 02/33026300 - 33466655 Tender: 1) Tender No. 9/2016 for the supply of printing & mainte-

Tender Documents: EGP 1,000 A bid bond of EGP 10,000 should be submitted - Opening envelopes: 26-10-

nance requirements

2016 2) Tender No. 10/2016 for the supply of medical requirements for the swimming pools for the year 2016/2017

A bid bond of EGP 20,000 should - Opening envelopes :

27-10-2016

Tender Documents: EGP 500

1000 tons **Newspapers** Paper 45gm. rolls, width 152cm.

Client: Dar el-Tahrir Organizaton for Printing & Publishing Eastern Advertisement Company

Tender: General tender for the supply of (1000) tons of newspapers paper of 45gm. rolls and width 152cm

Tender Documents: EGP 500 - Opening envelopes: 25-10-2016 at 12:00 noon.

Address: 111-115 Ramses Street, Cairo.

Oman Air announces 500 bonus miles to sindbad frequent flayers



travellers on Sindbad Frequant Flyer will get 500 bonus miles, plus double miles on first fliaht. and stand a chance to be one of 16 lucky winners who will win 10,000 miles! Join Sindbad today for your chance to win! Offer ends 31st October, 2016.

Iourism

19 October 2016

www.meobserver.org

Luxor Governor: We will host 400 governors, tourism companies' managers at the World Tourism Conference

Winter tourism season of 2016/2017 will start in Luxor in few days. Luxor governor **Mohamad Badr** is exerting efforts to revive tourism and boost the industry to perform more effectively. Winter tourism seems promising this season and will be much fruitful, compared to the last five years, as different governmental sectors are working hard to achieve good outcomes.

Yahia Rashed, Minister of Tourism, is sharing the efforts of the Egyptian Tourism Authority to make the World Tourism Conference in Luxor as successful as possible. The minister has set a plan that draws all the details starting from before, during and after the conference; his main objective is to boost the whole tourism industry. Furthermore, a tourism agenda is being set and

will be announced in due course. Minister of Antiquities Khaled Al-Anany has developed "Luxor Pass" project and a huge number of temples and museums. It has been agreed with the hotels and tourism sectors to well-equip the spots of meetings and conferences among ministers, ambassadors and presidents. Various halls were set, in coordination with the World Tourism Organization, and are being developed to host these high-profile events.

Luxor has the most wonderful tourist attractions in Egypt; in fact the world tourism does not worth much without Luxor. We want to make the world anticipate that Luxor is a great city through hosting the World Tourism Conference. Hosting such a conference will make the world believe in our capabilities to host great events. It is important that Luxor tourists have an excellent experience when visiting Luxor.

The Egyptian Tourism Authority is to hand Pharaonic-styled leaflets, CDs and brochures to all the delegations that will atthority aims at advertising Luxor in an indirect way.





Luxor has the most wonderful tourist attractions in Egypt

Over than 80 competitors from 30 countries will participate in the first hot air balloon festival

German flights will be back with 84 flights, carrying 7350 German tourists from **October to April**

Cultural events will increase after choosing Luxor as the capital of Arab Culture

capital of Arab Culture of 2017. festival preparations and take

In this regard, researcher Saad Farouk, Head of, said that Luxor will be recognized as the capital of Arab culture in 2017 as it will witness the biggest various cultural events over 12 months.

Over 80 competitors from 30 countries will participate in the first hot air balloon festival

Luxor is to host the biggest hot air balloon festival in December, sponsored by the ministers of civil aviation and Tourism. Thirty countries will participate in the festival, getting on 80 hot air balloons.

Luxor governor says that the minister of aviation is giving great attention to the development of Luxor and he will visit Luxor has been chosen as the Luxor soon to follow up the

Cultural events will increase after **choosing Luxor** the capital of **Arab Culture**

a tour around Luxor to see the festival spot, the closing ceremony and how balloons are distributed. The minister of aviation is sponsoring the festival's hot air balloon championship; Luxor governor intends to hold the championship on a regular basis after

agreement with FAI Ballooning Commission. Luxor is the only city that has hot air balloon rides worldwide in December.

Such a festival will make Luxor an attraction for hot air balloon sport; a marketing plan is being set to advertise this sport in Luxor and make it a permanent event on the international agenda. Egypt seizes the second rank in hot air balloon sport, preceded by the US.

Furthermore, Luxor is to host the 2nd international conference of Arab Association for Islamic Civilization & Arts, held under the theme "Mutual influence among human civilizations". The conference is to last for four days from 26-29 October, attended by than 30 countries' delegations and 200 Egyptian and foreign professors. Dr. Abdulaziz Othman Altwaijri, General Director of Islamic Educational, Scientific and Cultural Organization (ISESCO), Dr. Gabr Nassar, President of Cairo University, and Mohamd Badr, Luxor Governor, will attend the conference. The conference organizing committee announced that 19th September is the last day to receive researches and application acceptance will start from 20-30 October. Invitations will be sent to the personal emails of the conference participants.

> By Tamer Salah Mai El Hosany

Arab Republic of Egypt

MINISTRY OF ELECTRICITY AND RENEWABLE ENERGY EGYPTIAN ELECTRICITY HOLDING COMPANY (EEHC)

EGYPTIAN ELECTRICITY TRANSMISSION COMPANY (EETC)

± 500 kV HVDC, Bi-Pole Transmision Line Badr - Aqaba Gulf (407 km) Adjudication No. (20/2016/2017)

Scope of Tender:-

-The Saudi Electric Company (SEC) and the Egyptian Electricity Transmission Co. (EETC) intend to implement on full turnkey basis a ± 500 kV HVDC interconnection between the Arab Republic of Egypt (A.R.E) and the Kingdom of Saudi Arabia (KSA) consisting of:

1. (3) HVDC converter stations.

2. HVDC transmission lines (Badr / Agaba Gulf) & (Tabuk / Madinah).

3. Submarine and land cables system.

-Throughout these tender Documents, the Egyptian Electricity Transmission Company (hereinafter referred to as Owner), invites international eligible tenderers to participate for the turnkey implementation of ± 500 KV HVDC, Bi-Pole Transmission Line Badr Converter - Nabaq Transition Station with an approximately 407 km ("the Works), EETC has applied for a loan from the Arab Fund for Economic And Social Development.

- The scope of work is described in the tender documents and includes but is not limited to the

 The design, manufacture, supply, transport, erection, testing and commissioning till handing over and final acceptance on turnkey job.

Concrete foundation in all type of lands.

- The completion period shall be 24 months from the date of contract signature.

- The tender documents is available at EETC cashier against presentation of payment receipt of non-refundable USD 2500 from National Bank of Egypt - Nasr City branch, Cairo, Egypt, EETC'S account No 11001007177 together with an application (original +2 copies) showing the name, address, E-mail, fax and telephone numbers of both supplier and local agent and addressed to head of purchasing and stores sector during official working hours.

- The technical and commercial tenders to be submitted according to tender conditions in two sealed envelopes (technical & financial) on before of the 4 /12 / 2016 at 12:00 noon to EETC general purchasing department that the tender will be valid for 180 days starting from the opening

- The technical envelope contains the general, special conditions & the tenderer's technical offer including all information as specified in the tender documents and Tender Security with an amount of USD 2500000 and it will be opened on the same date and time.

- The commercial envelope contains only price schedules and will be opened for the technically

accepted tenders on the date which will be announced later.

- Interested tenders may obtain further information from Egyptian Electricity Transmission Company (EETC)-purchasing and stores sectors, Abassia, Nasr City, Cairo, and Tel&Fax: 22616537.

Here's why France is still world's top tourist destination

Yes, tourists are snubbing land, which is a destination France over terror fears, in itself for foreign visitors. but it should remain as the With around 15 million visiworld's top travel destina- tors each year, the theme tion. Here's why.

revealed that the wealthier top tourist destination. tourists are turning away from France following the and mountains recent spate of terror attacks.

85 million visitors. While countryside. many will no doubt turn the most visited country in pearances," he the world.

1. The City of Light It almost goes without Paris, Lyon, Marseille." saying, but the French

city in the world. tic image, the stunning the culture. architecture, the Louvre the world go by.

And don t forget Disney- Dawson.

park, just to the east of the Fresh stats on Monday French capital is Europe's

2. A variety of sun, sea

Many French people shun international des-In fact, since the start of tinations for their sum-2016 the number of nights mer holidays and instead spent in France by foreign choose to travel within visitors has dropped by 10 their own country. Why? Well, as they'll be keen But a French minister to tell you, it's because has pointed out that de- France has everything, spite two shocking terror from sandy beaches, to attacks in 2015, the coun- snow covered mountains try welcomed a record and vast expanses of

Simon Dawson, from their backs preferring to be UK tour operator French cautious, there are a few Cycling Holidays, agrees. reasons why France is still "Different regions have likely to retain its crown as completely different ap-"There's the rolling countryside, great cities like

Basically France ofcapital is a huge draw for fers something for eveforeign visitors - over 30 ryone. While the Germillion of them a year in mans may come for the fact, more than any other beaches, the Brits for the countryside the Americans There's the city's roman- come for the chateaux and

"The weather is a big museum, the iconic Eiffel factor too. "France tends to Tower as well as the sim- have really good weather ple pleasure of sitting at a in the summer, it's hot, but café terrace and watching not baking hot like in Spain or Italy for example," says



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